

MARKETPLACE CASE STUDIES

Possibilities are endless, get inspired by examples of use case across industries.

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Explore ways Arcadier can boost your business digital presence.

B2B Marketplace

Selling Manufacturing Parts

Manage and broaden your catalogue and expand the range of parts, tools or materials on your platform quickly. Feature new categories rapidly without taking on inventory risk.

Key Features:

- Category manager with unlimited depth
- Upload of tools
- Buyer to seller chat
- Category specific commissions

Inspirations:



B2B Marketplace

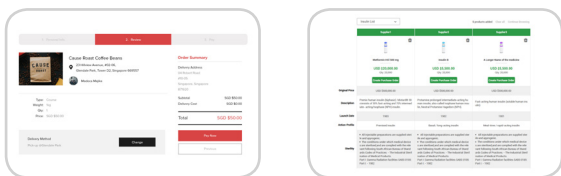
Empowering Agriculture Sales

Build up your fair-trade platform and create your marketplace for crops, seeds, fertilizer or agricultural technology. Allow farmers to sell agricultural commodities directly to industrial users or end users.

Key Features:

- Search and filters for better discovery
- Comparison table for buyers
- Buyer to seller chat
- Sellers can upload brochures

Inspirations:



Vendor Catalogue

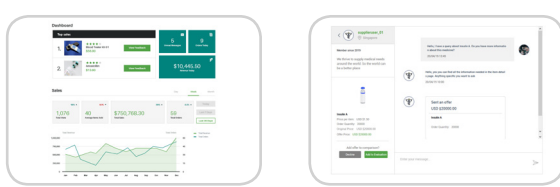
Managing Product Inventory

Give more control to your partner brands and expand your retail footprint by expanding categories rapidly. Achieve multi-vendor, multi-channel retail while focusing on enhancing your strong brand.

Key Features:

- Merchant specific dashboards
- Category specific custom fields
- Merchant management
- Category specific commissions

Inspirations:



B2C Marketplace

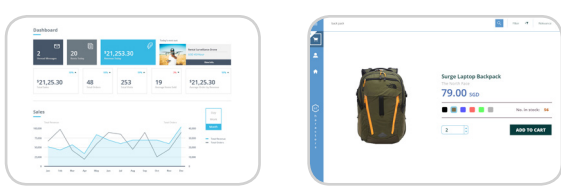
Marketing Consumer Merchandise

Leverage on speed to market with a robust marketplace software and empower vendors with eCommerce. Easily manage your content and users without re-building from scratch.

Key Features:

- Optimised merchant user interface
- Variants on every listing
- Search and filters
- Shipping logic on weight and price

Inspirations:



Service Marketplace

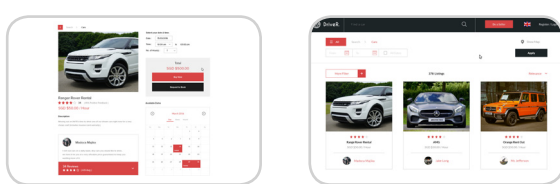
Hiring & Booking Services

Build and monetize your community of experts, or simply offer a booking mechanism to your user base, enabling services to be rendered via your branded platform.

Key Features:

- Calendar booking
- Buyer to seller chat and negotiation
- Date, keyword and location search
- Book by Specific Units

Inspirations:



Rental Marketplace

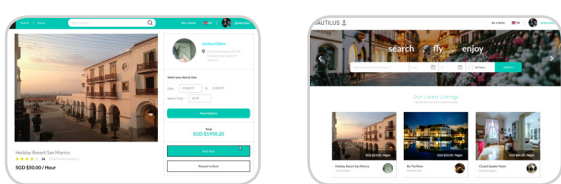
Hiring & Booking Items or Spaces

Craft your unique rental platform for excess space and event spots and easily connect space owners to guests with a user-friendly set of tools.

Key Features:

- Calendar booking
- Buyer to seller chat and negotiation
- Date, keyword and location search
- Add-ons for bookings

Inspirations:



Have a marketplace idead for your business?
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